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Transforming Ottawa's Urban Landscape: Oh Canada Eh!? Launches "Beautify Your Wall" Campaign

OTTAWA, April 17th, 2024 – Oh Canada Eh!? is thrilled to announce the launch of its latest community initiative, the "**Beautify Your Wall**" Campaign. With a mission to infuse Canadian charm into Ottawa's streets, this campaign aims to transform a blank wall into a vibrant work of art, celebrating the rich tapestry of Canadian culture and identity.

The "Beautify Your Wall" Campaign invites local businesses and building owners to nominate their empty wall for consideration as canvas for a stunning mural. From iconic landmarks to playful nods to Canada's national spirit, the final mural will reflect the unique character of Ottawa and its people!

"We believe in the power of art to transform spaces and build community," says Meaghan Chapin, Artistic Director at Oh Canada Eh!?. "With the 'Beautify Your Wall' Campaign, we're not only beautifying our city streets but also creating a FREE opportunity to engage with your customers and add a touch of personality to your surroundings."

Participating in the campaign offers numerous benefits for businesses, building owners, and the community at large. By transforming a blank wall into a vibrant mural, participants will enhance the aesthetic appeal of their property, support a local artist, and foster community engagement.

How can you get involved? Businesses and building owners with blank walls are encouraged to nominate their spaces for mural consideration. The selected wall will serve as a canvas to create a captivating artwork that celebrates Canadian culture and pride.

"We're calling on all Ottawa enthusiasts to join us in this exciting endeavor," adds Meaghan. "Whether you're a business owner or simply a lover of art and community, there's a role for you to play in bringing this vision to life."

The "Beautify Your Wall" Campaign is part of Oh Canada Eh!'s ongoing commitment to promoting Canadian culture, creativity, and community spirit. Through projects like this, Oh Canada Eh!? strives to make Ottawa a more vibrant and culturally rich city for all to enjoy.

Nominations open on April 17th at 12:00pm with the selected business/wall being announced LIVE on May 4th at Oh Canada Eh!'s! 30th season opening night.

For more information about the "Beautify Your Wall" Campaign and to nominate your wall, visit www.OhCanadaEh.com/our-blog/beautify-my-wall. Together, let's paint the town red with our Oh Canada Eh!? Beautify Your Wall Campaign!

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About Oh Canada Eh!?

Produced by Totally Legit Productions, Oh Canada Eh!? Is Canada's Longest Running Dinner Musical, running for 25 years in Niagara Falls and now 5 years in Ottawa! For more information on the truly unique experience that everyone is talking about visit www.OhCanadaEh.com